

Mineragua Sparkling Water
Select Variety

+TAX +CRV
\$6.99
9 Pack

FRAZIER FARMS

A BETTER WAY TO SHOP
FOR A BETTER WAY TO LIVE

Frazier Farms Cold Pressed Lemonades

- Stone Fruit
- Strawberry
- Spicy Hatch

\$2 OFF
16oz.

Sweet Cantaloupe

\$2 Ea.

Jumbo Size!

Sweet Seedless Watermelon

\$3 Ea.

Organic Jumbo Size Mangos

\$2 Ea.

USDA ORGANIC

Organic Broccoli

\$2 Lb.

USDA ORGANIC

Annual New Mexico
HATCH CHILE ROASTING
August 14 - 17, 2025 | 10AM - 5PM

Pre-order your 25 lb. case of Roasted Mild, Medium, Hot, or Extra Hot Hatch Chiles!
*Weight before roasting. Flavors subject to availability, weather permitting. Product of New Mexico!

\$39.99
Per 25 lb. Case

OCEANSIDE	VISTA	LA MESA
Thursday AUG 14	Friday AUG 15	Saturday AUG 16
Friday AUG 15	Saturday AUG 16	Sunday AUG 17

Organic Bartlett Pears

\$2 Lb.

USDA ORGANIC

Organic Snow White Cauliflower

\$3 Ea.

USDA ORGANIC

Pre Order Now

Grown in Carlsbad, CA!

Local Grown Heirloom Tomatoes

\$3 Lb.

CALIFORNIA CA GROWN

Red or Black Plums

\$1 Lb.

Pink Lady Apples

\$1 Lb.

FRAZIER FARMS STORE WIDE SUPER SAVINGS!

Better Butter Hatch Chile Butter

Perfect topping for all your bread, veggies, or proteins!

\$4 3 oz.

Hollandia Milk Assorted Varieties

\$4.99 1 Gallon

Local

Jackson's Honest Sweet Potato Chips Select Variety

NON GMO PROJECT VERIFIED

2 FOR \$6 5 oz.

Frazier Farms Snack Pack Select Variety

Back To School Essential!

\$4.99 Ea.

Everyone 3 in 1 Soap

S.R.P. \$12.99

\$8.99 32 oz.



FRESH, ALL NATURAL MEAT



Fresh, All Natural New York Steaks

U.S.D.A. CHOICE BEEF

\$14.99 Lb.

Bone-In Wagyu Short Ribs or Flanken Ribs

\$9.99 Lb.

Fresh, All Natural Pork Shoulder Roasts or Steaks

\$2.99 Lb.

Fresh All Natural Boneless, Skinless Chicken Thighs

FAMILY PACK

\$3.99 Lb.

Fresh Sweet or Hot Italian Sausages • \$4.99 lb. Fresh Hatch Chile Marinated Chicken Thighs • \$3.99 lb.

DELIVERED 6X A WEEK
SUSTAINABLY CAUGHT | WILD CAUGHT

Largest Fresh Seafood Counters in North & East County!

GUARANTEED CATCH OF THE DAY
SUPPORT LOCAL FISHERMAN | DOCK TO DOOR

Fresh, Wild White Seabass Fillets

WILD CAUGHT CERTIFIED

\$11.99 Lb.

Large, Wild Mahi Mahi Fillets

WILD CAUGHT CERTIFIED

\$8.99 Lb.

Peeled & Deveined White Shrimp

41/50 ct

\$5.99 Lb.

Fresh Azero Steelhead Trout Fillets

\$13.99 Lb.



QUALITY DELI



Dietz & Watson Black Forest or Honey Ham

\$9.99 Lb.

Ammerlander Swiss • \$7.99 lb.

Hatch Chile and Chicken Pot Pies

\$5.99 Ea.

Hatch Ranch, 16 oz. • \$4 ea.

Southwest Hatch Pasta Salad

\$6.99 Lb.

Hatch Bacon Pepper Jack Mealoaf

\$8.99 Lb.

Hatch Guacamole, 16 oz. • \$8.99 ea.

GROCERY

Epic Pork Rinds
Select Variety

2 FOR \$5
2.5 oz

Near East Rice and Couscous
Select Variety

2 FOR \$5
4.7-10 oz.

Noka Smoothie
Select Variety

3 FOR \$5
4.22 oz.

Cascadian Farm Cereal
Select Variety

2 FOR \$6
9.2-14.6 oz.

DAIRY & FROZEN

Cocojune Organic Coconut Yogurt
Select Variety

35% OFF
4-16 oz.

Hodo Organic Tofu
Select Variety

2 FOR \$7
8-10 oz.

Starlite Cuisine Entrees
Select Variety

\$5.99
12-14 oz.

Red's Burrito
Select Variety

2 FOR \$4
4.5-5 oz.

BAKERY & BULK

Frazier Farms Hatch Chile Cornbread

\$5 Ea.

Frazier Farms Hatch Chile Focaccia

\$3 Ea.

Organic Dried Mango

\$11.99 Lb.

Pistachios
Raw, Roasted Salted, Roasted No Salt

\$6.99 Lb.

Frazier Farms Hatch Cheddar Bagels

\$6 6 pack

Frazier Farms Peach Hatch Bread Pudding

\$6 Ea.

Organic Banana Chips

\$2.99 Lb.

Island Tropical Trail Mix

\$3.99 Lb.

CHEESE

Kerrygold Aged Cheddar or Dubliner Cheese Sticks

\$6.49
6 oz.

Cypress Grove Hatch Chile Goat Disk

\$7.49
4 oz.

Henning's Hatch Chile Cheddar

\$11.99 Lb.

BEER & WINE

TASSAJARA Organic Wines
Assorted

+TAX +CRV
\$14.99
750 ml.

GEN 5 Wines
Assorted

+TAX +CRV
\$8.99
750 ml.

OWL FARM Beer
Assorted Variety

+TAX +CRV
\$1 OFF
Ea. 4 Pack

CORONADO Ciders
Assorted Variety

+TAX +CRV
\$1 OFF
Ea. 4 Pack

SUPPLEMENTS & HEALTHY LIVING

Barlean's All Products

25% OFF
Suggested Retail Price

Solaray Microbiome Probiotics

35% OFF
Suggested Retail Price

Natural Stacks Brain & Memory Health

35% OFF
Suggested Retail Price

Manitoba Harvest Hemp Hearts

30% OFF
Suggested Retail Price

Smarty Pants Children's Multivitamins

35% OFF
Suggested Retail Price

Doctor's Best All Products

25% OFF
Suggested Retail Price

The Humble Co. Oral Care

25% OFF
Suggested Retail Price

Tints of Nature Hair Color

\$15.99
S.R.P. \$22.59

August 12th, 2025 Thru August 18th, 2025

Tue 12	Wed 13	Thu 14	Fri 15	Sat 16	Sun 17	Mon 18
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Vista
225 Vista Village Dr.
(760) 758-7175

Oceanside
1820 Oceanside Blvd.
(760) 429-2092

La Mesa
8401 Fletcher Pkwy.
(619) 309-4024

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